

Strategic Plan For La Mesa Lodge No. 407 ~ 2010 Update ~

Vision Statement

*La Mesa Lodge #407
A beacon of Brotherhood . . . find your way home.*

La Mesa Lodge No. 407 is a place where men of all races, religious persuasions and backgrounds, share a belief in a supreme being, and join together in harmony to practice our Masonic tenants of *Brotherly love, relief and truth*. Our lodge is a place where family is cherished and welcomed with open arms. Our lodge values the uniqueness and diversity of each member, from the newest Entered Apprentice, to the oldest and most senior member of our fraternity. Our lodge is supportive of our distressed Brothers, Honored Ladies, and our elderly members. Our lodge is a source of respect and pride for the communities in which we live.

As Masons, we seek camaraderie, comfort and lasting friendships. As Brothers, our Masonic teachings inspire us to become better men and more loving to all those around us. Our upright character and conduct inspires other good men in our community to aspire to membership in our fraternity. We take pride in the outstanding delivery of our Masonic ritual. We will ensure that the performance of our ritual provides a strong foundation for a personal journey of enlightenment, discovery and growth unique to each man. We will endeavor to fulfill each member's expectations of our fraternity, inspiring him to stay involved in all we do.

Our lodge and its members are proud to call themselves Masons, continuing the traditions and values that made us great. We look forward to our changing world and are inspired by its opportunities and challenges. Masonry and Freemasons are flexible and will adapt to the world's changes while keeping, maintaining and practicing our basic tenants. We will impress upon our members that although the world around us *is* changing, the Masonic truths blazing in our hearts remain the same.

Mission Statement

The Officers and members of La Mesa Lodge #407 recognize that it is our mission to represent Masonry in our community as a viable and relevant organization. We recognize and embrace information technology as a valuable tool to keep our members informed of lodge events, while providing a conduit of information for those interested in learning more about our fraternity. We recognize that our ritual is a unique system of imparting the light of knowledge, and we will strive to perform our Masonic ritual to encompass the following traits:

- Dignity
- Inspiration
- Thoughtfulness
- Education
- Decorum
- Good taste

We recognize that Freemasonry is a way of life, and we will provide instruction, friendship, guidance and mentoring to all who seek our light and wisdom. We will practice Masonic charity to our distressed Brothers, and ensure that our Honored Ladies are suitably attended to. We will work diligently with our sister lodges to foster a spirit of cooperation, Masonic unity, Masonic charity and harmony. We will always show Freemasonry in a positive light and avoid any unworthy thought, word or deed that would tarnish the reputation of our ancient and honorable fraternity.

Goals and Objectives

- Establish and maintain a strong line of leadership for our lodge.
- Work to increase membership participation by actively engaging our existing membership.
- Work to increase lodge membership through programs like the “Pass-It-On” and “On-The-Level” programs.
- Increase our involvement in the community activities of the City of La Mesa and its public schools system.
- Develop and provide meaningful instruction to our candidates and members through well-researched and organized Masonic Education programs.
- Work to place our lodge on a solid financial footing for its future growth and prosperity.